

Information Technology and Strategic Communication Committee (IT & Strat Comm)

Year End Summary 2019-20

Committee members: Tony Buhr, Diana Dolliver, Matthew Hudnall, Patrick Kung, Russel Peterson, Jonathan Whitaker, Keith Williams

Co-chairs: Matthew Hudnall, Patrick Kung

The IT & Strat Comm Committee focused on the following tasks during the year:

1. Coordinated with OIT on various technology rollouts, issues, and enhancements.
2. Coordinated with Strategic Communications personnel on

1. OIT Coordination

UA OIT worked with the IT committee to discuss all current and planned UA IT initiatives. Among these, continued rollout of DUO multi-factor authentication was a major focus. Ashley Ewing, UA's chief information security officer, spoke to the senate and presented information on the large number of security incidents that happen on a regular basis that would otherwise be preventable with a full rollout of DUO. To that end, OIT worked with the committee to draft a resolution to be presented to the senate that aims for full-scale UA adoption of DOU across all aspects of campus.

2. Strategic Communications Coordination

The committee met twice with Strat Comm personnel to discuss a number of projects and issues. Most notably, the transition to the new unified Wordpress platform as the standard for UA was discussed as were the transition in personnel heading up this large project. Faculty concerns related to social media monitoring were also discussed and Strat Comm provided the details as to the software that is used to monitor UA social media as a whole. They confirmed that while no UA faculty/staff are specifically monitored that faculty/staff social media posts that are public (like twitter) could get pulled into their software if the content of the subject met the filter being used. Most commonly, the software is used to monitor large events, situations, and areas of concern.

2019-2020 Goals

1. Committee proposals – The IT & Strat Comm committee will complete its DUO resolution proposal and present it to the senate.
2. Improved IT campus research profiles – The committee, in conjunction with the Research Committee, will work with OIT to establish a common “facilities and resources” IT profile that will be hosted on OIT's website. This profile will help all at UA who submit grants as this is a common requirement.
3. Feedback loops – The committee will continue to work with both OIT and Strategic Communications to make sure that the full senate is aware of any pending or proposed changes that these organizations are seeking and work to provide a strong voice back that

echoes the needs of the senate. The committee needs to particularly focus on bridging the gaps that exist between Strat Comm and UA faculty.